

Big Ticket Pictures Privacy Policy

Effective Date: January 2nd, 2014

Note: Big Ticket Pictures, Inc. and its parent, subsidiaries, affiliates ("Big Ticket Pictures" "us," or "we") has been updated. Please review the updated privacy policy carefully before using the Big Ticket Pictures Web Sites. By using any of the Big Ticket Pictures Web Sites, you consent to the terms of the updated privacy policy.

[Click here](#) for more information about the updates

Big Ticket Pictures is committed to protecting your privacy. Big Ticket Pictures, its affiliates, and its subsidiaries own, operate, or provide access to, several interactive web sites and other interactive features that provide an authorized link to this Privacy Policy (collectively " Big Ticket Pictures Web Sites"). This Privacy Policy applies only to the Big Ticket Pictures Websites .

This Privacy Policy describes, among other things, the types of information collected about you when you visit an Big Ticket Pictures Web Site; how your information may be used and when it may be disclosed; how you can control the use and disclosure of your information; and how your information is protected. Trust is a cornerstone of our mission at Big Ticket Pictures. We are committed to gaining and maintaining your trust by following a core set of [Privacy Principles](#).

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1. Scope of Privacy Policy

This Privacy Policy applies to information, including contact information, collected about you by an Big Ticket Pictures Web Site. This Privacy Policy does not cover any information collected through any other web site. Please note that some Big Ticket Pictures Web Sites may contain links to non- Big Ticket Pictures Web Sites. We are not responsible for the privacy practices of those sites, and we recommend that you visit the privacy policies of each web site that you visit.

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2. Information Collected

Information you provide directly to Big Ticket Pictures Web Sites. You are not required to provide information about yourself when you visit an Big Ticket Pictures Web Site. Big Ticket Pictures Web Sites may ask you for different types of information when you register for certain services, access various content or features, or directly contact the Web Site including:

- Contact information, such as name, email address, postal address, phone number, facsimile number, and mobile number;

- User name, password, and password reminder questions and answers;
- Age and date of birth;
- Other demographic information, such as gender, job information, and zip code;
- Information for a public profile, such as your interests and the address of your web site;
- Communications preferences, such as which newsletters you would like to receive;
- Search queries;
- In limited circumstances, payment and identity verification information, such as credit card number, social security number or comparable national identifiers, and driver's license number where needed for payment, to complete a particular transaction, or to access a particular service (e.g., contests or paid subscriptions);
- Contact information about others when you provide information about others or refer a friend to a particular site or service (note: such information is used solely to facilitate the communications requested);
- Information posted in community discussions and other interactive online features;
- Correspondence you send to us; and
- Information collected about you offline (including via facsimile, mail, or in person for sweepstakes entrance forms).

Information we collect automatically on Big Ticket Pictures Websites. Big Ticket Pictures Web Sites may collect certain information automatically, including:

- Your browser type and operating system;
- Your Internet Protocol (IP) address, which is the number automatically assigned to your computer whenever you access the Internet and that can sometimes be used to derive your general geographic area;

- Sites you visited before and after visiting an Big Ticket Pictures Web Site;
- Web pages and advertisements you view and links you click on within Big Ticket Pictures Web Sites;
- Unique identifiers, including mobile device identification numbers that can identify the physical location of such devices in accordance with applicable law;
- Information collected through [cookies, web beacons, and other technologies](#);
- Information about your interactions with audio and video content, such as the type of content listened to and viewed, and information about your interactions with email messages, such as the links clicked on and whether the messages were opened or forwarded;
- Upon request, your bandwidth speed and information about the software programs installed on your computer; and
- Standard server log information.

Information we obtain from other sources. Where permitted by applicable law, we may collect information about you from other sources, including through interactive applications (such as mobile devices, third-party services, and embedded audio and video players), from co-branded partners and sites (for example, on our pages on Facebook), and from commercially available sources (such as data aggregators and public databases). The following are examples of information we may collect from other sources:

- Name, postal address, and telephone number;
- Demographic data, such as age, gender, and income level;
- If you access third-party services (such as Facebook, Google or Twitter) through an Big Ticket Pictures Web Site, or if you access an Big Ticket Pictures Web Site via a third-party service, your username and password for those services and other information available about or collected from you on those services, as described in our overview of [third-party social networking services](#)
- Your interests and purchase behavior;

- Publicly-observed data, such as activities on blogs, videos, and other online postings; and
- Other navigation data, such as web sites visited and advertisements viewed or clicked on.

This privacy policy does not cover the practices of third parties, including those that may disclose information to Big Ticket Pictures.

Combining Information. Please note that all of the information we collect about you may be combined, including to help us tailor our communications to you and to develop rich online content and services across the Big Ticket Pictures Web Sites.

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3. Use of Information

We only use payment and identity verification information, such as credit card numbers, driver's license numbers, social security numbers, or comparable national identifiers as necessary for completing a particular transaction or fulfilling a service (e.g., paid subscriptions or awarding prizes to contest winners) or as otherwise required by law.

We generally use other information we collect about you to:

- Fulfill your requests for products, services, and information, including to send you electronic newsletters, authorize a purchase, and complete a transaction that you have requested;
- Enable you to participate in features such as surveys, polls, sweepstakes, and message boards;
- Provide you with electronic newsletters, information, special offers and promotional materials on behalf of Big Ticket Pictures Web Sites, companies within our corporate family, and third parties, in accordance with applicable law;
- Analyze the use of Big Ticket Pictures Web Sites and information about visitors to our Big Ticket Pictures Web Sites to understand and improve our service offerings and, in accordance with our sharing policies, discussed below, to produce anonymous or aggregated data and statistics that might help third parties develop their own products and service offerings;
- Customize the content you see when you visit an Big Ticket Pictures Web Site;
- Develop and provide advertising tailored to your interests, as described in our overview of Big Ticket Pictures, including [Online advertising](#);

- Prevent potentially prohibited or illegal activities and otherwise in accordance with Big Ticket Pictures's, including the [Terms of Use](#); and

- For any other purposes disclosed to you at the time we collect your information or pursuant to your consent.

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4. Disclosure of Information

Big Ticket Pictures is committed to maintaining your trust and we want you to understand when and with whom we may share information collected about you.

- *With your consent.* With your consent, we may share your contact information with third-party business partners. For example, Big Ticket Pictures Web Sites such as ZDNet.com and BNET.com offer free access to relevant services (e.g., webcasts and white papers) if you agree to have your information shared with third parties so they can contact you about related products and services.

- *Authorized third-party service providers.* We share your information with third-party vendors who help us with specialized services, including customer support, email and text message deployment, business analytics, marketing, and data processing. These third parties are allowed to use your information to help us provide our services and not for any other purpose.

- *Sweepstakes, contests, or promotions.* When you choose to enter a sweepstakes, contest, or other promotion, and in accordance with the terms and conditions of the promotions, your information may be disclosed to sponsors and third parties who help design, administer and implement the promotion, including in connection with winner selection, prize fulfillment and aggregated data analysis. Your information also may be disclosed as required by law, such as on a winners list. Also, by entering a promotion, you are agreeing to the official rules that govern that promotion, including allowing the sponsors to use your name, voice, and likeness in advertising and marketing associated with the promotion in accordance with applicable law. All terms applicable to the particular promotion will be made available to you at the time you enter the promotion.

- *Co-Branded Partners.* Co-Branded Partners are third parties with whom an Big Ticket Pictures Web Site may jointly offer a service or feature. You can tell when you are accessing a service offered by a Co-Branded Partner because the Co-Branded Partner's name will be featured prominently. You may be asked to provide information about yourself to register for a service offered by a Co-Branded Partner. In doing so, you may be providing your information to both us and the Co-Branded Partner, or we may share your information with the Co-Branded Partner. Please note that the Co-Branded Partner's privacy policy may apply to its use of your information.

- *Big Ticket Pictures, Inc. Web Sites and other businesses.* The Big Ticket Pictures family continues to grow to include innovative [Web Sites](#) that offer rich and deep interactive experiences. Where permitted by law, we

may share information we collect about you within the [family Web Sites and with the](#) Corporation, our parent company, and other affiliated companies, so we can provide you with information about products and services that might interest you.

- *[Business transfers.](#)* We may share your information in connection with a substantial corporate transaction, such as the sale of an Big Ticket Pictures Web Site, a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.

- *[Legal requirements.](#)* We may disclose information about our users, including contact information, to respond to subpoenas, court orders, legal process, and other law enforcement measures, and to comply with other legal obligations, such as [FCC requirements](#).

- *[Protect our Web Sites and users.](#)* We may disclose information to protect and defend the legal rights, interests, and safety of Big Ticket Pictures Web Sites, other affiliated companies, and their employees, agents, and contractors (including enforcing our agreements); to protect the safety and security of users of the Web Sites and members of the public; and as otherwise disclosed in our [Terms of Use](#).

Please note that we may share information with advertisers as described in our overview of [online advertising](#). We also may share aggregated or anonymized information with third parties, including to help us develop content and services we hope you will find of interest or to help these third parties develop their own products and service offerings. This sharing of anonymized or aggregated information will not include information that could be used to individually identify you.

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5. Your Choices

You can choose to enjoy content and features on Big Ticket Pictures Web Sites without directly providing us with any information about you; however, as described above, some information may automatically be collected or may be requested so you can take advantage of certain features and services offered on Big Ticket Pictures Web Sites.

You can opt out of receiving commercial email or text messages from a particular Big Ticket Pictures Web Site or service by following the instructions contained in any such message. Please note that even if you unsubscribe to commercial messages, we still may need to send you communications relating to your use of the Big Ticket Pictures Web Sites, such as service announcements.

You have choices about the collection and use of your information by third parties to display relevant advertisements, as described in our overview of [Third Party Online Advertising](#).

You also have choices about whether cookies and other similar technologies are placed on your computer or mobile device; for more information, visit our overview on [cookies, web beacons and other technologies](#) (including Do Not Track).

You also may choose to opt out of our use of data that we collect about your visits to our business partners' sites to customize advertising that we serve. To opt out, visit the [Business Partner Advertising Opt-Out](#) page.

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6. Access

If you choose to share contact information with us, you may have the opportunity to update that information on an Big Ticket Pictures Web Site. You also may update or amend your information by [contacting us](#). If you ask us to shut down your account or delete your information, we will disable your account within a reasonable period of time. Please note that we may need to retain some information about you in order to satisfy our legal and security obligations. For example, some of your information may remain in back-up storage even if you ask us to delete it. In some cases, you may be entitled under local laws to access or object to the processing of information that we hold relating to you.

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7. Protection of Information

We are committed to protecting your information. We have adopted commercially reasonable technical, administrative, and physical procedures to help protect your information from loss, misuse, unauthorized access, and alteration. Please note that no data transmission or storage can be guaranteed to be 100% secure. We want you to feel confident using Big Ticket Pictures Web Sites but we cannot ensure or warrant the security of any information you transmit to us. Please refer to the [U.S. Federal Trade Commission's web site](#) for information on how to protect yourself from identity theft.

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8. Transfer of Data Internationally

Big Ticket Pictures is headquartered in the United States and has affiliates with offices and partners in other countries. Please be aware that information you provide to us or we obtain as a result of your use of the Big Ticket Pictures Web Sites may be collected in your country and subsequently transferred to the United States or another country in accordance with applicable law. The privacy and data protection laws in another country may not be equivalent to such laws in your country of residence. By using and participating in any Big Ticket Pictures Web Site or providing us with your information, you consent to the collection, international transfer, storage, and processing of your information.

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9. Visitors from Outside the United States

For additional information about Big Ticket Pictures's privacy practices, as well as our

affiliate offices and partners in some of the other countries where we operate, please click on the appropriate link for your jurisdiction: [Australia](#), [Canada](#), the [United Kingdom](#).

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10. California Visitors

Residents of the State of California may request a list of all third parties to which an Big Ticket Pictures Web Site has disclosed certain information during the preceding year for the third parties' direct marketing purposes. If you are a California resident and want such a list, please [contact us](#). For all requests, you must put the statement "Your California Privacy Rights" in the body of your request and include the name of the Big Ticket Pictures Web Site with respect to which you are requesting the information, as well as your name, street address, city, state, and zip code. Please note that we will not accept requests via the telephone, mail, or by facsimile, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

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11. Privacy Protections for Children

Most Big Ticket Pictures Web Sites are intended for a general audience and do not knowingly collect or store contact information about children under the age of 13. Some Big Ticket Pictures Web Sites may ask for a birth date to ensure that they are not collecting information from children under 13 or to identify when additional steps may need to be taken in connection with information collected from children under 18. In those instances where an Big Ticket Pictures Web Site has actual knowledge that it collects information from or offers a service directed toward children as defined under applicable laws, it will comply with those laws. To read about our privacy policy for children, please see the [Children's Privacy Policy](#).

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12. User-Generated Content

Some Big Ticket Pictures Web Sites enable users to submit their own content for use in contests, blogs, on-air radio and TV broadcasts, online audio and video streams, videos, message boards, and other functions. Publication of User Generated Content on the Big Ticket Pictures Web Sites is subject to our [Terms of Use](#). Please remember that any information you disclose becomes public information and exercise caution when deciding to disclose your contact, financial, and other information in a submission. We cannot prevent such information from being used in a manner that may violate this Privacy Policy, the law, or your personal privacy and safety. We may also engage a third party to provide some of the services associated with the blogs, message boards and similar functions. This third party will collect and host the information that you submit to the Big Ticket Pictures Web Sites but will not use any of this information for purposes other than providing the service.

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13. Third Party Sites

When you select a link to a third party web site from one of the Big Ticket Pictures Web Sites (for example, if you link to Pay Pal in order to pay for a product or service offered by an Big Ticket Pictures Web Site), you will be leaving the Big Ticket Pictures Site. Any information that you disclose on the third party site will be governed by that site's privacy policy.

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14. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices and service offerings. If we modify our Privacy Policy, we will update the "Effective Date" and such changes will be effective upon posting. If we make any material changes in the way we use your information, we will notify you by sending an email message to the email address you most recently provided to us or by prominently posting a notice of the changes on Big Ticket Pictures Web Sites.

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15. Questions

If you have questions regarding this Privacy Policy, please [contact us](#) and we will endeavor to respond to your request within a reasonable period of time. You may also submit questions or comments using the postal address listed below:

Big Ticket Pictures, Inc.
5842 Sunset Blvd., Bldg.11 Ste. 301
Los Angeles, CA 90028
Attn: EVP Business Affairs and Legal Department

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Big Ticket Pictures Privacy Policy Highlights

Trust is a cornerstone of our mission at Big Ticket Pictures. We are committed to gaining and maintaining your trust by following a core set of [Privacy Principles](#).

Note: Big Ticket Pictures Privacy Policy has been updated. Please review the updated

privacy policy carefully before using the Big Ticket Pictures Web Sites. By using any of the Big Ticket Pictures Web Sites, you consent to the terms of the updated privacy policy. [Click here](#) for more information about the updates.

Scope of Privacy Policy

Big Ticket Pictures owns, operates, or provides access to, several interactive web sites and other interactive features that provide an authorized link to the [Privacy Policy](#) (collectively "Big Ticket Pictures Web Sites"). This Privacy Policy, effective November 15, 2013, is guided by a core set of [Privacy Principles](#) and applies only to the [Web Sites](#).

[» Read more](#)

Information Collected

We collect a variety of information about you, including:

- Information you provide directly to a Big Ticket Pictures Web Site.
- Information about your computer and browsing activities on the Web Sites, including through [cookies, web beacons, and other technologies](#).
- Information about you from other sources where permitted by law.

[» Read more](#)

Use of Information

We use the information we collect to:

- Provide the services you request.
- Tell you about offers we think you will value.
- Customize the content and advertising you see.
- Improve your experience on Big Ticket Pictures Web Sites.
- As otherwise described to you at the point of collection or with your consent.

[» Read more](#)

Disclosure of Information

We may share your information:

- Where we have obtained your consent.
- With our third-party service providers.
- With business partners who sponsor a sweepstakes, contest, or promotion; or who jointly offer a service or feature with a Big Ticket Pictures Web Site.

- Within the family of [Web Sites](#) and [other businesses](#).
- If a Big Ticket Pictures Web Site is sold to another company.
- To protect or defend the rights of Big Ticket Pictures or our users.
- When required by law or public authorities.

» [Read more](#)

Your Choices

- If you choose to share contact information with us, you will have the opportunity to update that information.
- You can stop the delivery of commercial email messages from an Big Ticket Pictures Web Site or service by following the instructions in any such email you receive.
- You have choices about the collection and use of your information by third parties to display relevant advertisements, as described in our overview of [Third Party Online Advertising](#)
- You also may choose to opt out of our use of data that we collect about your visits to our business partners' sites to customize advertising that we serve. To opt out, visit the [Business Partner Advertising Opt-Out](#) page.

» [Read more](#)

Other Information

- Big Ticket Pictures is committed to working with you to obtain a fair resolution of any privacy concern.
- We have adopted commercially reasonable procedures to help protect your information, but please note that no data transmission or storage can be guaranteed to be 100% secure.
- For more information about our privacy practices, please review the full [Privacy Policy](#).

» [Read more](#)

How to Contact Us

If you have questions regarding the Big Ticket Pictures Privacy Policy, please contact us and we will endeavor to respond to your request within a reasonable period of time. You may also submit questions or comments using the postal address listed below:

Big Ticket Pictures, Inc.

5842 Sunset Blvd., Bldg.11 Ste. 301
Los Angeles, CA 90028
Attn: EVP Business Affairs and Legal Department

Big Ticket Pictures Privacy Principles

Transparency: Big Ticket Pictures provides clear notice of its privacy practices through a single [Privacy Policy](#) that is readily accessible across all Big Ticket Pictures Web Sites. Big Ticket Pictures also provides clear information about its [online advertising](#) practices.

Choice: Big Ticket Pictures allows you to enjoy content and features on Big Ticket Pictures Web Sites without directly providing any contact information.

- If you choose to share contact information with us, Big Ticket Pictures will identify any options you have for controlling the use of this information at the time it is collected.
- You are also given the opportunity to opt out of commercial email or text messages from a particular Big Ticket Pictures Web Site or service by following the instructions contained in any such message.
- You have choices about the collection and use of your data by third parties to deliver relevant advertising, as described in our overview of [third-party online advertising](#).

Access: Big Ticket Pictures allows you to update or disable the contact information you have provided through our Web Sites.

Security: Big Ticket Pictures has adopted commercially reasonable information security policies and practices to help protect your information.

Accountability: Big Ticket Pictures responds to user inquiries, participates in industry programs, and has adopted privacy practices that are consistent with applicable country, state, and local data protection laws.

Big Ticket Pictures Privacy Policy FAQ

We have updated our Privacy Policy to provide visitors of Big Ticket Pictures Web Sites with a single, uniform policy consistent with our core [Privacy Principles](#). Below, please find

answers to some questions about our new Privacy Policy. To review the Privacy Policy, [click here](#).

[Why are you updating your Privacy Policy?](#)

As Big Ticket Pictures Interactive expands and the laws protecting individual privacy evolve, we update our privacy policy accordingly to ensure that we are adhering to all applicable laws and conform to a consistent set of core [Privacy Principles](#) followed by our companies.

[Have you made any substantively material changes to the Privacy Policy?](#)

No, we have not made any substantively material changes to the manner in which we handle information about you. But we have simplified our privacy policy, making it uniform across Big Ticket Pictures Web Sites, which now include TVGuide.com web sites and mobile apps, and made it easier to understand.

[What are the "core" privacy principles that Big Ticket Pictures follows?](#)

Trust is a cornerstone of our mission at Big Ticket Pictures. We are committed to gaining and maintaining your trust by following five key principles: transparency, choice, access, security and accountability. For more information, [click here](#).

[Will you share my contact information with third parties?](#)

Like other businesses, we share contact information (such as name and email address) with vendors who process credit card transactions, with co-branded business partners, and when we have consent from our users. For more information, [click here](#).

[Can you give me an example when you will share my information with third parties?](#)

If you enter a sweepstakes that is jointly sponsored by a third party, we will share your contact information with that third party. Also, if you seek to download a free whitepaper or listen to a free webinar about, for example, wireless services, we will ask you to consent to have your contact information shared with third parties who may contact you about wireless services. This allows us to offer you valuable content for free.

[Does Big Ticket Pictures share contact information with other Big Ticket Pictures Web Sites?](#)

We will share information within our family of Web Sites so we can better inform our users about products and services in which they may be interested. It is up to you as to whether you want to hear about special offers from us. You can choose not to receive marketing emails from us when you register with us, in any such email we send, or by [contacting us](#).

[Do you use my data for advertising on Big Ticket Pictures Web Sites?](#)

Like other web sites, we are able to offer free content and services through the revenue we receive from advertising on our Web Sites. We hope you value the advertising you see on our Web Sites, and we may use some data about you to tailor advertisements to your apparent interests. For example, if you visit a CNET site and view articles about computers, we may serve you with a computer-related advertisement when you visit another Big Ticket Pictures Web Site. This advertising does not result in you seeing more ads; rather, it just means the ads you would otherwise see are more relevant. To learn more, [click here](#).

[Does Big Ticket Pictures allow third parties to collect and use data about me for online advertising?](#)

Our advertisers may have relationships with third parties who deliver their advertisements on our Web Sites. As part of delivering these ads, the third parties may collect and use information about your activities on our Web Sites (such as the content you have viewed). These companies may offer you a way to choose not to have your information used for advertising purposes. To learn more, [click here](#).

[What are the benefits of the new Privacy Policy to me?](#)

We hope you will find our Privacy Policy easier to read and understand across all Big Ticket Pictures Web Sites. We are committed to gaining and maintaining your trust. If you have any questions about our Privacy Policy, please [contact us](#).

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Big Ticket Pictures Cookies Web Beacons and Other Similar Technologies (including Do Not Track)

[Cookies, Web Beacons and Other Similar Technologies](#)

Cookies are small amounts of data that are stored in separate files within your computer's Internet browser. Cookies are accessed and recorded by the web sites you visit, and by the companies that show advertisements on web sites, so they can recognize the same browser navigating online.

Web beacons (sometimes called transparent GIFs, clear GIFs, or web bugs) are small strings of code that provide a way for us to deliver a small graphic image (usually invisible) on a web page or in an email. Web beacons can recognize certain types of information on your computer such as cookies, the time and date a page is viewed, and a description of the page where the web beacon is placed.

Do Not Track

Some Internet browsers include the ability to transmit “Do Not Track” signals. Since uniform standards for “Do Not Track” signals have not been adopted, Big Ticket Pictures Web Sites do not process or respond to “Do Not Track” signals. To learn more about “Do Not Track”, please visit “[All About Do Not Track](#)”

How Big Ticket Pictures Web Sites Use Cookies and Similar Technologies

[Web Sites](#) use cookies for the following general purposes:

- To help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting one of our Web Sites. For example, if you register on an Big Ticket Pictures Web Site, the Web Site may save your password, so you do not have to re-enter it each time you visit.
- To help us customize the content and advertisements you are shown while visiting Big Ticket Pictures Web Sites and potentially other web sites online. Please read about [our online advertising](#) to learn more about our efforts to show you relevant advertising.
- To help measure and research the effectiveness of our interactive online content, features, advertisements, and other communications.
- Web beacons are used to improve your experience on our Web Sites, including to provide you with content customized to your interests and to understand whether users read email messages and click on links contained within those messages so that we can deliver relevant content and offers. Our web beacons may collect some contact information (for example, the email address associated with an email message that contains a web beacon).
- Big Ticket Pictures Web Sites may also allow third parties to place their own cookies within

your browser in order to serve you with relevant advertising online, to help us measure traffic and effectiveness as described above, to provide you with access to social media networks, functionality and services, and to allow us to conduct any surveys and research in which you agree to participate. For instance, [Facebook](#), [Google](#) and [Twitter](#) include their cookies on Big Ticket Pictures Web Sites to support social network integration and functionality and for use according to their privacy policies. For more information, please see our overview of [third-party social networking services](#).

- Big Ticket Pictures Web Sites also may include third-party web beacons. These web beacons allow third party service providers to collect certain information such as your IP address, your browser type, and the web page that you visited before arriving at our Web Sites. These service providers process the information they collect for purposes of auditing, research, and reporting information about the Big Ticket Pictures Web Sites and advertisements viewed on the Big Ticket Pictures Web Sites. Third parties that use cookies, web beacons and other technologies to help us with traffic measurement, research and analytics include [Omniure](#), [Comscore](#), Nielsen and [ConfirmIT](#). Please note that we do not share contact information with these third parties.

By continuing to use Big Ticket Pictures Web Sites, you consent to our use of cookies, web beacons and other technologies as described above.

To find out more about how you can manage cookies and the other similar technologies, see the [Managing Cookies](#) section of this policy.

How Third Parties Use Cookies and Similar Technologies

Some of the advertisements you see on Big Ticket Pictures Web Sites are delivered by third parties who also collect information through [cookies, web beacons, and other technologies](#) about your online activities, either on our Web Sites or across the Internet, in an effort to understand your interests and deliver you advertisements that are tailored to your interests. These third parties include advertisers, advertising agencies, and ad networks that may collect information when you view or interact with one of their advertisements. To learn more, please read about [third-party online advertising](#).

In addition, Big Ticket Pictures works with third parties to help us track the ads that are delivered to you, in particular to control the number of times you receive the same ad, and to analyze the effectiveness of advertising on the Big Ticket Pictures Web Sites.

Please note that Big Ticket Pictures does not have access to the information these third parties may collect about your interests to deliver relevant advertising to you, and the information practices of these third parties are not covered by this Privacy Policy.

Third parties that may serve, track and/or analyze ads on our Web Sites, and thereby may collect information about your online activities on such Web Sites include, but are not limited to, the third parties listed on [Third-Party Ad Technology Providers](#).

To find out more about how you can manage the information collected by these companies, see the [Managing Cookies](#) section of this policy.

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Managing Cookies

Whether cookies are placed on your computer or mobile device is something you can control. This page describes how you can manage the cookies that are placed on your computer or mobile device by Big Ticket Pictures and third parties.

Managing Third Parties' Behaviorally Targeted Advertising Cookies.

A number of the companies that use cookies to collect information about your online activities using web-based advertising are members of the [Network Advertising Initiative](#) ("NAI"). The NAI offers a single location to opt out of receiving tailored ads from member companies. To opt out of information collection by NAI member companies, or to obtain information about the technologies they use or their own privacy policies, please visit the [NAI consumer opt out page](#). Also, through the Digital Advertising Alliance ("DAA"), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of and greater control over ads that are customized based on their online behavior across different Web Sites. To make choices about interest-based ads from participating third parties, please visit: [the DAA consumer opt out page](#).

In the UK, the Internet Advertising Bureau ("IAB UK") has developed Good Practice Principles for Online Behavioural Targeting. More information and an "opt out" page to manage online behavioural advertising preferences with IAB UK member companies are available at [Your Online Choices UK](#).

In Australia, the Australian Digital Advertising Alliance ("ADAA") has developed the Australian Best Practice Guideline for Online Behavioural Advertising. More information and an "opt out" page to manage online behavioural advertising preferences with ADAA member companies are available at [Your Online Choices AU](#).

Please note that if you choose to opt out of having your information used to deliver

advertisements tailored to your interests, you will continue to see advertisements on our Web Sites, but these advertisements may not be as relevant to you.

Adjusting Your Browser Settings.

You have the option to set your browser to accept all cookies, reject all cookies, notify you when a cookie is set, and to delete your cookies periodically (including third-party behaviorally targeted advertising cookies). Each browser is different, so please refer to the guide below, which describes how to set the cookie options on a number of different browser types. If your browser is not listed below, please visit [All About Cookies](#) where you may find more information about your specific browser, or select the "Help" menu in your browser.

Web beacons are generally used in conjunction with cookies, so if your browser is set to reject cookies, or if cookies are deleted, web beacons will be unable to track your activity as you navigate between web sites.

It is up to you whether to allow us or third parties to send you cookies, but if you block cookies, you may not be able to view or access some or all of an Big Ticket Pictures Web Site or other sites.

Below you'll find directions to help you disable cookies in some of the most popular desktop browsers and mobile browsers.

Mozilla Firefox version 3.5 or later

- In the "Tools" menu, select "Options"
- Under the "Firefox will:" dropdown, select "Use custom settings for history"
- Uncheck the "Accept Cookies from Sites" box to block all cookies Or
- Click the "Exceptions" button to enter specific websites that you wish to allow/disallow to set cookies

Internet Explorer version 6 or later

- In the "Tools" menu, select "Internet Options"
- Click the "Privacy" tab
- Move the "Settings" slider up or down to adjust your cookie acceptance settings (moving the slider all the way to the top will block all cookies) Or
- Click the "Sites" button to enter specific websites that you wish to allow/disallow to set cookies

Google Chrome version 4 or later

- Click the wrench icon in the top right of your browser window
- Select "Options"
- Click the "Under the Hood" tab
- Click the "Content Settings" button
- Click the option to "Block sites from setting any data" to block all cookies Or
- Click the "Exceptions" button to enter specific websites that you wish to allow/disallow to set cookies

Safari version 4 or later

- Click the geared wheel icon in the top right of your browser window.
- Select "Preferences"
- Select the "Security" tab
- Under "Accept Cookies:", click the "Never" option to block all cookies

Disabling cookies in popular mobile browsers

Mobile Safari

- From your home screen on your iPhone or iPad, click "Settings"
- Click on "Safari"
- Click on "Accept Cookies"
- Select "Never" to block all cookies

Android for Mobile

- From within the Android browser, hit the menu key.
- Select "More"
- Select "Settings"
- Uncheck the "Accept Cookies" option to block all cookies

Opera Mini on a Blackberry device

- From within the Opera Mini browser, press the menu key.
- Scroll down to access the drop down menu of options
- Select "Settings"
- Select "Privacy"
- Change the "Accept cookies" option to "Off" to block all cookies

Managing Flash Cookies

Flash cookies, also called Local Shared Objects, have a function similar to standard cookies except that they are often larger and are downloaded to a computer or mobile device by the [Adobe Flash Player](#). In some cases, these common cookies can be managed through browser settings. Adobe also provides a means of controlling flash cookies on its [Flash Player: Setting Manager](#) page.

Managing Cookies on Big Ticket Pictures Mobile Applications

Big Ticket Pictures may place cookies on your mobile device if you download Big Ticket Pictures Applications, or Apps. These cookies are used for many of the same purposes identified in the section of this policy entitled [Cookies Web Beacons and Other Similar Technologies](#). You may be provided with an opportunity to reject cookies before downloading a Big Ticket Pictures App, but by downloading an App you will be deemed to have consented to the collection of

information from your mobile device.

Return to [Privacy Policy](#)

Big Ticket Pictures Online Advertising

In order to customize your experience on Big Ticket Pictures Web Sites, we may use [Cookies, web beacons, and other technologies](#) to collect information about the content and advertisements you view on our Web Sites and the web sites of our business partners. Based on this information, and other information we may collect about you as described in the [Information Collected](#) section of our Privacy Policy, we try to assign you to one or more categories of interests and show content and advertising that is relevant to the categories of interests to which we have assigned you. For example, if you access an article about computers on ZDNet.com, we may show you a computer-related advertisement on CNET.com based on your apparent interests.

For more information on cookies, web beacons, and other technologies, please [Click here](#).

Some of the advertisements you see on Big Ticket Pictures Web Sites are delivered by third parties. To learn more, please read about [third-party online advertising](#).

We also may receive information from third parties about you and your activities on other sites for the purpose of serving relevant advertisements to you on Big Ticket Pictures Web Sites. For example, if you access an article on a third-party site about computers, we may use that information to serve you with a computer-related advertisement on an Big Ticket Pictures Web Site. This Big Ticket Pictures privacy policy does not cover the practices of third parties, including those that may disclose information to Big Ticket Pictures.

In addition, our service provider, [BlueKai](#), may use cookies, web beacons, and other technologies to collect information about content you view on business partner web sites to customize advertising on Big Ticket Pictures Web Sites. You may choose to opt out of our use of data that BlueKai collected about your visits to our business partners' sites to customize advertising that we serve. To opt out visit the [BlueKai Opt-Out page](#) or review the Big Ticket Pictures Business Partner Advertising Opt-Out page for additional information.

Please note that we may share information about our users with advertisers so that they can measure the effectiveness of advertisements viewed on the Big Ticket Pictures Web Sites. For example, we may tell advertisers the number of users who clicked on a particular advertisement. Except in the circumstances described in the [Disclosure of Information](#) section of our privacy policy, such as with your consent, this information will be anonymized or aggregated.

These online advertising efforts across Big Ticket Pictures Web Sites do not result in you seeing

more advertisements, just more relevant advertising, and they allow us to provide you with free content and services on our Web Sites. We hope you value our efforts to show you content and advertising that more closely reflects your interests.

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Big Ticket Pictures Business Partner Advertising Opt-Out

When you visit the web sites of certain Big Ticket Pictures business partners, we may use a service provider, [BlueKai](#), to record information about the visit and may use that information to customize advertising that we serve. If you don't want us to use this information in this way, please visit the BlueKai [Opt-Out](#) page. To learn more, please read about [Online Advertising](#). For the full Big Ticket Pictures Privacy Policy click [here](#). For the BlueKai privacy policy click [here](#).

WHAT HAPPENS WHEN YOU OPT-OUT?

This means that your preferences are not being tracked by BlueKai. For more information about opting out of other companies' customized advertising, click [here](#).

Big Ticket Pictures Third Party Online Advertising

Some of the advertisements you see on Big Ticket Pictures Web Sites are delivered by third parties who also collect information through their own [cookies, web beacons, and other technologies](#) about your online activities, either on our Web Sites or across the Internet, in an effort to understand your interests and deliver you advertisements that are tailored to your interests. These third parties include advertisers, advertising agencies, and ad networks that may collect information about you when you view or interact with one of their advertisements and may collect information about your online activities over time and across different Web sites.

Third parties that may serve, track and/or analyze ads on our Web Sites, and thereby may collect information about your online activities on such Web Sites include, but are not limited to, the third parties listed on [Third-Party Ad Technology Providers](#). These companies may offer you a way to choose not to have your information used for advertising purposes. You can find more information by clicking on the company names listed on [Third-Party Ad](#)

[Technology Providers](#) and following the links to each company's web site.

In addition, some of these companies are members of the Network Advertising Initiative ("NAI"), which offers a single location to opt out of receiving tailored ads from member companies. To opt out of information collection by NAI member companies, or to obtain information about the technologies they use or their own privacy policies, please visit the [NAI consumer opt out page](#). Also, through the Digital Advertising Alliance ("DAA"), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of and greater control over ads that are customized based on their online behavior across different Web Sites. Big Ticket Pictures is committed to complying with the Self-Regulatory Program for Online Behavioral Advertising. To learn more and make choices about interest-based ads from participating third parties, please visit the [DAA consumer opt out page](#).

For visitors from [Australia](#), please select this link to find out more about opting out from receiving targeted advertising. Visitors from the [UK](#) should select this link. Visitors from [Canada](#) should select this link.

Please note that if you choose to opt out of having your information used to deliver advertisements tailored to your interests, you will continue to see advertisements on our Web Sites, but these advertisements may not be as relevant to you.

Big Ticket Pictures does not have access to the information these third parties may collect about your interests to deliver relevant advertising to you, and the information practices of these third parties are not covered by this Privacy Policy.

In addition, Big Ticket Pictures works with third parties to help us track the ads that are delivered to you, in particular to control the number of times you receive the same ad, and to analyze the effectiveness of advertising on the Big Ticket Pictures Web Sites. Third parties that use cookies, web beacons and other technologies to help us with traffic measurement, research and analytics include [Omniture](#), [Comscore](#), [Nielsen](#) and [ConfirmIT](#). We do not share contact information with these third parties.

For more information about relevant advertisements delivered by Big Ticket Pictures, please read about [online advertising](#).

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Big Ticket Pictures Third Party Social Networking Services

Big Ticket Pictures has partnered with certain third-party social networking services to offer you their services through certain Big Ticket Pictures Web Sites. For example, you can use third-party social networking services, such as [Facebook](#), [Google](#) or [Twitter](#), to share information about your experience on Big Ticket Pictures Web Sites with your friends and followers on those services. These social networking services may be able to collect information about you, including about your activity on Big Ticket Pictures Web Sites, and they also may notify your friends, both on Big Ticket Pictures Web Sites and on the services themselves, that you are an Big Ticket Pictures user or about your use of the Big Ticket Pictures Web Sites, in accordance with applicable law and their own privacy policies.

If you choose to link your Big Ticket Pictures account with a third-party social networking service, you are consenting to share information about you with your friends and followers on those services, including video content that you have watched on Big Ticket Pictures Web Sites. You can limit such sharing by visiting your social networking service and updating your privacy settings.

In addition, when you connect your social networking service with your Big Ticket Pictures account, you authorize Big Ticket Pictures to access certain information about you to provide content and services, including to help us tailor our communications to you and to develop rich online content and services across the Big Ticket Pictures Web Sites. Sharing of information by social networking services with Big Ticket Pictures will be consistent with the privacy policies and settings of those third-party services.

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[Web Sites](#) recognize the need to provide additional privacy protections when children visit the sites on which this Children's Privacy Policy is posted. The following guidelines supplement our general [Privacy Policy](#) and follow the rules set by the U.S. Children's Online Privacy Protection Act and other applicable laws. "Child" means an individual under 13 years of age or an individual under 18 where the collection, use or disclosure of personal information about such an individual is restricted by applicable law. When we use the term "parent" below, we mean to include legal guardians.

Information We Collect

Children can enjoy content and features on Big Ticket Pictures Web Sites without directly providing contact information. However, children who wish to participate in sweepstakes, contests, and certain other special activities may need to provide information such as first name, user name, password, email address, date of birth, city and state of residence, and gender.

In the course of participating in interactive features such as chat rooms and message boards, a child may provide us with additional information about himself or herself, such as the contents of his or her postings. Some information, including information collected through [cookies, web beacons, and other technologies](#), may be collected automatically. For more information, see the [Information we collect automatically](#) section of our general Privacy Policy.

If we knowingly collect, use, or disclose contact information collected from a child, we will provide notice and obtain parental consent in accordance with applicable law.

We do not condition a child's participation in an online activity on the child's providing more contact information than is reasonably necessary to participate in that activity.

Use of Information

We use the information we collect consistent with the services requested by the child. For example, we may use information provided by the child to:

- Send a newsletter, electronic card, and other communication requested by the child;
- Enable a child's participation in certain interactive features such as games, contests, message boards, chat rooms, song requests, and online scrolling tickers; and
- Respond to correspondence sent by the child.

In addition, we may use a parent's contact information to communicate with the parent regarding the child's activities on Big Ticket Pictures Web Sites. For example, if a child wins a sweepstakes or contest, we may use the parent's contact information to conduct prize fulfillment.

Disclosure of Information

Information collected from children will be disclosed in the same ways described in the [Information we collect automatically](#) section of our general Privacy Policy. Third parties who receive contact information collected by Big Ticket Pictures have agreed to maintain the confidentiality, security, and integrity of that information. Parents have the option not to consent to the disclosure of their child's contact information to third parties. Parents may consent to Big Ticket Pictures's collection and use of their child's contact information while refusing to permit the disclosure of that information to third parties.

Parents' Choices and Access to Children's Information

Parents may review the contact information we have collected from their child, refuse to permit us to collect further contact information from their child, and request that any contact information we have collected be deleted from our records.

To review, update, or delete your child's contact information, please [contact us](#). You may also send your request to the postal address listed below. To protect your child's safety, we ask for proof of your identification. We may deny access if we believe there is a question about your identity.

Certain information cannot be deleted because of other legal obligations, such as [FCC requirements](#).

Changes to the Children's Privacy Policy

We may amend our Children's Privacy Policy at any time. We will provide parents with notice of any material changes in the way we intend to collect, use, and share children's contact information. Please note that, at all times, parents should update their contact information to provide us with current email addresses. We will apply material changes in our Children's Privacy Policy only in conformance with applicable law.

Contact Us

If you need further assistance, please [contact us](#). If you would prefer to submit your questions or comments by mail, please send a letter to the address below:

Big Ticket Pictures, Inc.
5842 Sunset Blvd., Bldg. 11 Ste. 301
Los Angeles, CA 90028
Attn: EVP Business Affairs and Legal Department

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